



The Map Squad · PO Box 22412 · Billings, MT 59104 · 406.850.0774

email: findus@themapsquad.com · www.themapsquad.com

## Enhanced Visualization for Campers: The Map Squad Partners with Firefly Reservations for Dynamic 2D and 3D Campground Maps

The Map Squad creates custom maps that highlight your campground's sites, amenities and unique character. We are proud to partner with Firefly Reservations to offer visually dynamic maps that integrate seamlessly into the Firefly software system. The Map Squad is offering exclusive discounted pricing for Firefly Reservation clients.



### Our Services:

*We create 2 types of maps: 2D and 3D.*

- 2D maps are a flat overhead view.
- 3D maps are bird's eye view, more detailed with hand-drawn style illustrations.
- Samples are on our website <https://themapsquad.com/samples>
- The map cost is a one-time fee and once we design the map you own it.
- We provide both a web-ready version and a print-ready version of the completed map.
- In the future if you have changes or updates just reach out and we can modify it at a flat hourly rate.
- We also offer full service graphic design – creation of brochures, rack cards, logos and printing services.
- The Map Squad has been offering unique map designs and topnotch customer service for over 15 years.

### Exclusive pricing includes a map with the following:

- Full-color 8.5 x 11 map
- Sites colored and numbered.
- Legend depicting types of sites & amenities.
- Guest amenities labeled.
- Roads, directional arrows, entrance, exit and MPH sign.
- Information box for site#, restroom code, WIFI.
- Standard icons for cabins and tents.





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### **What we need to get started:**

- Current map or property reference to assist with the layout.
  - Name of park, address, website and contact information.
  - List of changes needed. You can email or text us a copy of your map with mark ups and changes.
  - List of amenities to highlight.
  - Site descriptions.
  - High quality logo if you would like it on your map.
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### **How it works:**

1. Our designer will complete an initial basic layout with roads and sites. A proof is emailed to the customer to approve or mark with changes.
2. Designers then add details including buildings, amenities, symbols and a legend. We email another proof to the customer for approval.
3. The customer proofs the map every step of the way and can provide comments, additions and changes. Customers mark the map with changes and email us or simply text a photo of the changes.
4. Finally, we add trees and vegetation to represent your area. Designers do not place trees in specific spots nor represent specific tree species. Vegetation is placed in the general area.
5. The designer will continue to make changes and will email back and forth for approval. Typically, it takes 4-6 proofs to get a map that best represents the property. We offer up to 10 proofs within the design process.
6. Once we receive final approval from the customer, we provide both a print-ready version and a web-ready version to use within the Firefly Reservation Software.
7. The process typically takes about 2 to 4 weeks to complete depending on the speed of the customer's response to each email proof.
8. In addition, we can set up your rules and regulations on the back of the map for printing. We charge a flat hourly design rate for the set up and layout. We can also offer quotes on printing your maps.